

**SANDYA SNEHA SRI SEERA**

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Mrs. Sandya Sneha Sri Seera is an Assistant Professor in the Department of Computer Science and Engineering, at Raghu Engineering College, Visakhapatnam. She holds a Master of Engineering in Computer Science and Engineering with 84% and has extensive teaching experience in engineering subjects across various institutions. She cleared the APSET exam in 2021. She secured 13th rank in APRCET and currently pursuing her Ph.D. at Krishna University (KRU), Machilipatnam, Andhra Pradesh.

Research Interest:

Her research interests include Machine Learning, Deep Learning has published several research papers in both national and international journals and conferences, including IEEE and Springer. Some of her notable publications explore topics like ethical considerations in explainable AI, artificial emotional intelligence, and the impact of e-banking service quality on customer satisfaction.

Journal Publications:

1. Published a Paper titled **“Enhancing Personalization in Media Streaming Services Through Graph Neural Network”** in IEEE.
<https://ieeexplore.ieee.org/document/10847340> (Scopus Indexed)
2. Published a Paper titled **"Ethical Considerations in Explainable AI: Balancing Transparency and User Privacy in English Language-based Virtual Assistants"** in IEEE.
<https://ieeexplore.ieee.org/document/10511150> (Scopus Indexed)
3. Published a paper in international journal named Springer through FICTA 2012 on **“Comparative study of Artificial Emotional Intelligence Structuring Social Agent Behavior based on Graph Coloring Problem”**
4. Published a paper **“A solution for Graph Coloring problem as a case of Artificial Emotional Intelligence structuring Social Agent Reactions”** to International Conference on Recent Trends in Computer Science hosted by Recent Science chapter, Anna University Chennai.

5. Published a paper "**Impact Of E-Banking Service Quality on Customer Satisfaction: A Case Study Of ICICI Bank, Visakhapatnam**" in International Journal of Future Generation Communication and Networking, Vol. 13, No. 2, 2020 pp.1175-1182.
6. NAIDU, G. Taviti; SNEHA SRI, S. Sandya. **Effect of Cash Management Practices on Financial Performance of Small and Medium Enterprises in Visakhapatnam and Vizianagaram districts of Andhra Pradesh, India.** European Journal of Social Sciences Studies, [S.l.], v. 5, n. 6, nov. 2020. ISSN 25018590. doi:<http://dx.doi.org/10.46827/ejsss.v5i6.951>.